

OUR TEAM



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About OLN

Life does not have to be complicated. We provide an individual perspective to ensure the most efficient and customised solutions for you, those close to you and your business. We pride ourselves on having a practical approach as well as an innovative and commercially-minded outlook, stemming from over three decades of experience in the private client and corporate commercial fields, and our expertise in dispute resolution and the business world.

OLN is a highly regarded Hong Kong-based law firm, whose commitment to professional excellence has been the cornerstone of the firm since its creation in 1987. With many years of experience practising in Hong Kong, our diverse global employees, who embody the firm's East-West culture, are able to deliver an integrated suite of legal and business solutions.

We currently have some 45 lawyers, admitted to one or more jurisdictions, including Hong Kong, France, the United Kingdom, the United States, Australia and Canada. We also have a thriving China practice, carried on from our Hong Kong and Shanghai offices and when necessary with our associate legal network in Mainland China.

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INTELLECTUAL PROPERTY LAW

PRACTICAL LEGAL SOLUTIONS - ON TIME - NO EXCUSES



We live in a world where Intellectual Property rights have a unique value; it is imperative that Business Owners protect those rights. Backed by a team of experienced intellectual property lawyers in Hong Kong and China, OLN can provide you with practical legal advice to safeguard your intellectual property rights.

Intellectual property right is territorial in nature and is a broad topic that encompasses various types of original creations, such as copyright, patent and design. Complicating the matter further, the rules governing intellectual property in different countries vary. The Business Owners, be it individual or multinational needs professional lawyers who have a proven track record in dealing with local/ regional/ international intellectual property issues to help cope with these matters. Here at OLN, we understand the needs of businesses and individuals for professional legal advice and services related to intellectual property rights. Our intellectual property Hong Kong and China teams have the capacity and experience to offer an outstanding service.

The Intellectual Property team in OLN's PRC office together with the Intellectual Property team in our Hong Kong office provide intellectual property management for brand owners and investors. With solid knowledge in China and Hong Kong Intellectual Property law, our Intellectual Property team is able to advise on diverse topics related to intellectual property law in Hong Kong and China and assist clients in protecting their trademarks, patents, designs and copyright.

OLN's PRC team is also a qualified trademark agency which is appointed by the PRC government to handle trademark registration and prosecution directly in China and deal with the PRC examiners without a third party.

**OLN provides a full range of services in connection with intellectual property matters including:**

**Trade Marks**

- Searching & pre-filing advice and strategy
- Filing & Prosecuting trade mark applications in Hong Kong, China National and IR mark
- Commencing/ Defending trade mark opposition proceedings, trade mark invalidation or non-use revocation proceedings
- Maintenance and Watching services
- Advising and recordal of trade mark assignments, licenses, mergers, security interest records or customs related matters
- Anti-counterfeiting administrative and court action

**Patent & Design**

- Searches and patentability study
- Drafting Patent Specifications and Claims, Providing Patent Filing Strategies and Professional Advice Services
- Hong Kong and Chinese (PRC) Patent Filing (invention, utility model and industrial design)
- Patent re-examination and invalidation
- Patent customs recordal and prosecution
- Comprehensive patent-related management consultation (portfolio and annuity management, patent strategy)
- Patent licensing and technology transfer

**Domain Name**

- Domain name registration
- Domain name dispute resolution

**Litigation/ Enforcement**

- Enforcing IP rights through court action, administrative and judicial channels and by Customs protective measures
- Negotiating for solutions of IP related disputes and arbitration representation
- Advising on trade secret and anti-unfair competition issues

**Copyright**

- Registration of copyright in China (PRC)
- Negotiation and conclusion of copyright license and assignment contracts
- Copyright infringement litigation and related legal matters
- Copyright customs recordal and prosecution

**Others**

- Portfolio reviews & management
- Trademark, Patent, Design, Domain names renewals in Hong Kong and China
- Collation and notarization of evidence in China
- Watching services
- Advising and assisting on the trade mark implications of business merger
- Counseling on unfair competition and trade secrets protection
- French, English and Chinese-speaking counseling

**Key Clients**

We constantly act for a number of national and international clients spanning across various industries, including:

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|-----------------------------------|------------------------------------|
| • JH Global IP Limited            | • Sony Music Entertainment         |
| • Chelsea FC                      | • Sun Hung Kai & Co. Limited       |
| • Knight Frank                    | • Miramar Group                    |
| • Grant Thornton                  | • The Pavilions Hotels and Resorts |
| • The Travelers Indemnity Company | • Joe & The Juice A/S              |
| • The Hearst Corporation          |                                    |

*Further client references are available on request*

**Memberships & Recognitions**

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| • International Trademark Association (INTA) | • Legal 500 Leading Firm in Intellectual Property  |
| • Globalaw                                   | • Asialaw Leading Lawyers in Intellectual Property |

**“** *Led by Vera Sung, the IP team at independent Hong Kong firm Oldham, Li & Nie has strong ties with small and medium-sized enterprises as well as larger international businesses, and is active across a range of IP issues including trademarks, patents and copyrights. General litigator S.Chan regularly handles IP disputes, including his representation of Korean cosmetics brand Jayjun Cosmetic in a "squatting" case brought against a Hong Kong brand, alleging that it is trading under the name of "Jayjun" without due authority.*

*- Legal 500 Asia-Pacific*

**“** *Independent Hong Kong law firm Oldham, Li & Nie provides an ‘excellent level of service’ to local SMEs and corporates across a range of IP issues including trade marks, patents and copyrights. Team head Vera Sung provides ‘proactive and concise advice’ and successfully represented a telecoms company in its efforts to prevent an Indian company from trade mark and passing off infringemnt.*

*- Legal 500 Asia-Pacific*